

REMARKS

Claims 1-18 are currently pending. Claims 1-15 were rejected by the Examiner in the Office Action dated January 29, 2004. Claims 1, 8, and 15, have been amended. Claims 16-18 are newly added.

Claims 1-15 are were rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent No. 6,070,145, issued to Pinsley et al. ("Pinsley").

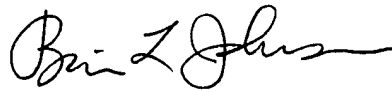
As to claims 1, 8, and 15, Pinsley does not teach or suggest an "invitation process configured to receive user profile data and to transmit to the client machine an invitation for the user to participate in a web-based survey upon determining that transmission of the invitation is appropriate based upon the sampling rate and user profile data of the user" as found in these claims. Consequently, claims 1, 8, and 15 stand in condition for allowance.

Claims 2-7 and 9-14 are also allowable based at least in part on their dependency on claims 1 and 8, respectively.

All of the claims remaining in the application are now believed to be allowable. Favorable consideration and a Notice of Allowance are earnestly solicited.

If questions remain regarding this application, the Examiner is invited to contact the undersigned at (206) 628-7670.

Respectfully submitted,
Marcus Winn
DAVIS WRIGHT TREMAINE LLP

By 

Brian L. Johnson
Registration No. 40,033

Enclosure:
Postcard

2600 Century Square
1501 Fourth Avenue
Seattle, WA 98101-1688
Phone: (206) 628-3150
Facsimile: (206) 628-7699